



January 16, 2017

Dear Supporter:

We are eagerly anticipating our Annual Hands of Compassion Gala April 25, 2017 at the Fayetteville Town Center presented by Sam's Furniture! We are hosting a celebration for the 15th birthday of LifeSource filled with giving, mingling and madness in Mad Hatter style. The event will include auctions, entertainment from Arts Live Theatre and the Funk Factory Band and delicious food. **Kindly note all sponsorships must be paid in full by April 1, 2017.**

As a reminder, your sponsorship allows us to cover expenses so all funds raised from the event directly benefit our programs that serve families in need. LifeSource provides critical services to low-income and impoverished families throughout Northwest Arkansas. We are working steadfastly to help prevent hunger and poverty through our:

- Food Assistance and Clothing Pantry - currently serving **1,400 families** each month
- Kid's Life After-School - care/tutoring/mentoring for children from area schools
- Kid's Life Summer Camp – eight-week summer day camp providing supervision, academic lessons, physical exercise, and meals/snacks daily for up to **100 children**
- Senior Saturdays - luncheons and companionship twice a month for seniors
- Adult Education Classes – offering classes in computer skills, ESL, personal finance, and life skills
- Professional Counseling - helping meet physical and emotional needs that people struggle with when facing poverty and hunger
- Monthly Community Meal Outreach - serving dinner to **400+ individuals** and passing out an average of **175** food baskets

Thank you for helping us break the cycle of poverty across Northwest Arkansas!

Sincerely,

Coletta Patterson

Coletta Patterson, MBA
Development Director





2017 Sponsor Opportunities

Mercy Sponsor - \$7,500

- VIP Seating with 8 VIP level seating tickets (reserved table)
- Company logo and link on LifeSource's website
- Full page in event program
- Recognition during the event
- Logo listed in all pre-event advertising
- Social media mentions in pre-event advertising
- Option to provide goody bag with company logo and 2-3 products

Grace Sponsor - \$5,000

- VIP Seating with 8 VIP level seating tickets (reserved table)
- Company logo and link on LifeSource's website
- Half page in event program
- Recognition during the event
- Logo listed in all pre-event advertising
- Social media mentions in pre-event advertising
- Option to include 1-2 products in goody bags

Kindness Sponsor - \$2,500

- General seating with 8 tickets (reserved table)
- Half page in event program
- Recognition during the event
- Logo listed in all pre-event advertising

Comfort Sponsor - \$1,000

- General seating with 8 tickets
- Logo listed in all pre-event advertising
- Logo in event program

Table Host - \$350

- Group seating for 8
 - Placard with logo on host's table
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MAKE CHECKS PAYABLE TO:
(Memo: Hands of Compassion Gala)
LifeSource
602 S. School Ave.
Fayetteville, AR 72701
479-521-4000

2017 GALA SPONSORSHIP CONTRACT

Name of Individual or Corporation: _____

Contact Name: _____ Phone: _____

Mailing Address: _____

Authorized Sponsor's Signature: _____ Date: _____

Preferred name listing for program: _____

E-mail Address: _____

I/We choose to be a *Hands of Compassion* event sponsor to show our support in what LifeSource is doing to assist children, individuals, and families in need in our community. Please check one.

_____ Presenting "Mercy" Sponsor (\$7,500)

_____ Imparting "Grace" Sponsor (\$5,000)

_____ Bestowing "Kindness" Sponsor (\$2,500)

_____ Offering "Comfort" Sponsor (\$1,000)

_____ Table Host (\$350)

___ Enclosed is a check for our sponsorship. Please note Hands of Compassion in the memo.
(Receipts will be mailed to address listed above.)

___ We will be mailing a check soon for our sponsorship. Please note Hands of Compassion in the memo.

___ We will be in contact to setup a payment plan.

___ We choose to pay our sponsorship by credit card. Visa or MasterCard (Please circle one)

Amount \$ _____ Card number _____

Expiration Date _____ CVV code _____ Billing Zip Code _____

Signature _____

Thank You for partnering with us and making a difference both NOW and for Generations to come!